



## **PRESS RELEASE: PROMOTION OF EMPLOYEE**

### **FOR IMMEDIATE RELEASE**

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### **INSUREtrust Promotes Will Tschetter to Professional Lines Broker**



Norcross, GA (September 28, 2017) – INSUREtrust is pleased to announce that Will Tschetter has been recently promoted to Professional Lines Broker. In his new role, Tschetter will specifically focus on new broker production, and will be brokering cyber insurance, technology errors and omissions insurance (Tech E&O), and Miscellaneous Professional Liability (MPL) insurance.

“I’m stoked to be part of such a team-oriented organization and in a role that provides so much flexibility. A truly satisfying part of the job is being able to break down exposures of our insureds and map out exactly where policy wording will extend to cover,” Tschetter said. “This new role allows a more direct channel in broking deals and getting deep in policy wording. Another component I’m excited for is expanding our footprint across the country to new partnerships and fostering existing ones.”

Tschetter joined INSUREtrust in June 2016 as Account Manager. He earned his Bachelor of Business Administration (BBA) in risk management and insurance at the Terry College of Business at University of Georgia. Tschetter will be able to better serve clients in this role through educating partners and insureds on INSUREtrust’s products and the cyber risk insurance industry. “Education is one aspect of INSUREtrust that we will constantly preach to further differentiate ourselves. We are in a market that is expanding at a massive rate, so it’s absolutely vital we stay current on emerging products, changes to existing policy forms, and trends in the marketplace as we continue to educate our partners and insureds on products that best protect them,” Tschetter said.

For more information, contact Adam Hewitt, chief operating officer, at 404-395-1488 or [ahewitt@insuretrust.com](mailto:ahewitt@insuretrust.com), or visit [www.insuretrust.com](http://www.insuretrust.com).

### **About INSUREtrust**

INSUREtrust, located in the Atlanta metro area, is a national insurance wholesaler that seeks to simplify insurance. In April 1997, INSUREtrust was the first company in the world to successfully develop, underwrite, and market an insurance policy covering the new commercial risks generated with using the Internet – such as privacy and security breaches. For the past 20 years, INSUREtrust has continued to be a leading cyber liability insurance company. In 2017, INSUREtrust won “Cyber Risk Broking Team of the Year” at Advisen’s 4<sup>th</sup> annual Cyber Risk Awards.